

IMPORTANT NOTICE

Subject: Invitation for Principal Sponsorship / Associate Sponsorship in proposed EDUCATIONAL Fair to be held at Siliguri (W.B.) & Guwahati (Assam).

Dear Sir,

We are going to organize a **Carrier Fair** at the aforesaid towns in the **2nd & 3rd week of June-2015** to communicate the advantage and priority of your product / programmes with the people of the Region.

Several Dailies and News Channels have expressed their willingness to stand as our **Media Partner** for better communications yielding *spontaneous response* in favour of the **Mega Events**.

Highly Placed Personalities, Dignitaries, Educationist, Businessman and Targeted Audience having sound capacity are expected to interact with your Representatives in the Fair. Potential Guardians & Students will be present to witness the varieties of **Carrier Scope**.

I therefore, like to request you to participate as the Principal Sponsorer / Associate Sponsoror in the Fair as per prescribed Tariff (enclosed herewith).

(A) For the Principal Sponsoror we shall offer

- i) Head lines in the invitation Cards, Press Advertisements, Hoardings and Electronic channels
- ii) Two nos. of Stall Free of Cost
- iii) One Representative will share the Dias at inaugural Programme and other facilities as may be offered to the Stall owners.

(B) For Associate Sponsoror we shall offer

- i) Corresponding 2nd Headlines in Media, Hoarding and Invitation card.
- ii) One stall free of Cost
- iii) All other facilities as may be offered for stall owners

(C) For normal participants we shall offer :

- i) Well to do business place (Stall) with power points, light, Fan (if the Hall is Non-A.C.), Table and Chair along with other fittings.
- ii) Tiffin packets and Launch Packs for the participating delegate.
- iii) Free Tea/ Coffee for all participants and visitors
- iv) Lucky draw coupons
- v) LCD on demand
- vi) News support
- vii) Accommodation on demands (against nominal fee)
- viii) **Conference Room** for particular Time Table (hourly basis)
- ix) **Educational Loan** facility at the Bank Counter in the Fair (for the Customers)

TARIFF (For Each Events/ Fair)

ITEM	SPONSORSHIP VALUE
i) Principal SPONSORSHIP VALUE	Rs. 5,00,000/- (Rupees five lakh) only.
ii) ASSOCIATE SPONSORSHIP VALUE	Rs. 2,50,000/- (Rupees two lakh fifty thousand) only
iv) Stall with light & fittings (8ft.x8ft.)	Rs. 30,000/- only
v) Stall with light & fittings (16ft.x8ft.)	Rs. 50,000/- only
vi) Overhead Gate on the Main Road	Rs. 30,000/- only for each
vii) Welcome Gate at the Venue other than Main Gate	Rs. 20,000/- only
viii) Stage for Cultural Programme	Rs. 1,20,000/- only

**** For Participation in more than one Event Discounted Rate may be settled*

For any Enquiry / Booking please call: Mr. B. Deb 9775802311
Mr. Partha Deb 9775802312 & Mr. S.P. Sinha 9775802313/ Mr. Debasish Giri 9830828392

We invite your response at the earliest.

All payments may be made by A/c payee **cheque/ D.D.** in favour of “**CREATIVE ADS**” (for Bank transfer / NEFT call for Bank details)

This is for your kind consideration and necessary approval.

Regards & thanks—

(Debasish Giri)
Manager-Branding
CREATIVE ADS
Cell- 9830828392